

CURRICULUM VITAE

Personal information:

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Google Scholar Profile:

https://scholar.google.com/citations?hl=en&user=tC5jzJMAAAAJ#d=gs_hdr_drw&t=1670764518008

Scopus account :

<https://www.scopus.com/alert/form/MyAlerts.uri?&origin=sbrowse&zone=TopNavBar>

Elsevier account:

https://id.elsevier.com/settings/redirect?code=8Dg_1WZbzuFXVxKSuG6Fwx40OSRtmzb-cXoXFDA1

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Academic Qualifications:

- **PhD in Mass Communication:** Department of Public Relations and Advertisement, Faculty of Mass Communication, Cairo university, with grade: first honor with recommendation to print and exchange with Egyptian universities.
- **Master in Mass Communication:** Department of Public Relations and Advertisement, Faculty of Mass Communication, Cairo university, with grade: Excellent.
- **Bachelor of Mass Communication:** Department of Public Relations and Advertisement, Faculty of Mass Communication, Cairo university.

Academic and Work Experience:

A) Academic experiences (teaching and research):

- Associate Professor and Vice Dean for Postgraduate Studies and Research, Faculty of Media and Communication Technology, Suez University. (2022 – up till now)
- Supervisor of Department of Integrated Marketing Communications (Public Relations and Advertisement), Faculty of Media and Communication Technology, Suez University. (2017 – up till now)
- Associate Professor (*Online*) in Faculty of Mass Communication, Baghdad University. (2020 –2022)

- Assistant Professor and Supervisor of Department of Integrated Marketing Communications (Public Relations and Advertisement), Faculty of Mass Communication, Sinai University. (2015 –2018)
- Assistant Professor in Faculty of Media and Communication Technology, Suez University. (2017 – 2022)
- Editor/Lecturer, Teaching Assistant and Researcher (Assistant Professor) in Academy of the Arabic Language - Ministry of Higher Education. (1997 – 2017)
- Lecturer of Public Relations, Advertisement, and Integrated Marketing Communications in some Faculties and Institutes in Egypt.
- Researcher in a number of Egyptian and Arab Centers of Public Relations, Mass Communication studies and documentary.

b) Applied practical experiences:

- Managing Editor of Digital Media Research Journal, Faculty of Media and Communication Technology, Suez University.
- Media researcher and supervisor of the Public Relations and Media Committee in Academy of the Arabic Language - Ministry of Higher Education.
- Media Officer (and public relations) in Union of Arab Scientific Linguistic Academies.
- Managing Editor of the "Majamiat" magazine.

C) Various Experiences and Skills:

- Credit Hours.
- Online.
- Supervision and participation in the discussion of theses.
- Setting academic regulations for the credit hours.
- Computer and its various programs.
- Academic supervision.
- Educational activities.
- Work teams.
- Work under pressure.

Published Studies:

- 1- El-Sayed Abdel-Rahman Ali, The Reality of Specialized Media: Locally and Globally, **Journal of Public Relations Research Middle East (JPRR)**, Egypt, Vol. 147, October 2023.
- 2- El-Sayed Abdel-Rahman Ali, The Role of Public Relations in Crises Administration in the organizations, **Digital Media Research Journal**, Faculty of

- Media and Communication Technology, Suez University, Egypt, Vol. 1, October 2022.
- 3- El-Sayed Abdel-Rahman Ali, Media Treatment of the second Filling of the Renaissance Dam in Egyptian Newspapers, **Egyptian Journal of Mass Communication Research**, Faculty of Mass Communication, Cairo University, Egypt, Vol. 79, April 2022.
 - 4- El-Sayed Abdel-Rahman Ali, Media Faculties Experiences with E-learning during the Corona Pandemic, **The Scientific Journal of Public Relations & Advertising Research**, Department of Public Relations and Advertising, Faculty of Mass Communication, Cairo University, Egypt, Vol. 24, No.3, July - Dec. 2022.
 - 5- El-Sayed Abdel-Rahman Ali, The Role of Public Relations in Shaping the Image during Crises, A study Presented to the Annual International Scientific Conference of Faculty of Mass Communication, University of Baghdad, 23-24 November 2021.
 - 6- El-Sayed Abdel-Rahman Ali, Crisis Management in Traditional and Digital Media: An Analytical Study, **Egyptian Journal of Mass Communication Research**, Faculty of Mass Communication, Cairo University, Egypt, Vol. 77, Oct. – Dec. 2021.
 - 7- El-Sayed Abdel-Rahman Ali, Advertising Reality in the Egyptian Media: An Analytical Study, **Journal of Public Relations Research Middle East (JPRR)**, Egypt, Vol. 28, July- September 2020.
 - 8- El-Sayed Abdel-Rahman Ali, Role of Public Relations in Framework of the Integrated Marketing Communications System, **Journal of Public Relations Research Middle East (JPRR)**, Egypt, Vol.27, April - June 2020.
 - 9- El-Sayed Abdel-Rahman Ali, Activating New Media for the Efforts of Linguistic Institutions in Arabization: An Applied Study on Academy of the Arabic Language in Cairo, **Arab Journal of Media & Communication Research**, Ahram Canadian University, Egypt, Issue 28, April - June 2020.
 - 10- El-Sayed Abdel-Rahman Ali, **Organizational Communication: A Historical Study**, **Journal of Public Relations Research Middle East (JPRR)**, Egypt, Vol.25, Oct.- Dec. 2019.
 - 11- El-Sayed Abdel-Rahman Ali, The Arab Communication Studies in Crises: An Analytical Study (Meta-Analysis), **Journal of Public Relations Research Middle East (JPRR)**, Egypt, Vol.23, April - June 2019.
 - 12- El-Sayed Abdel-Rahman Ali, Egyptian Media Discourse towards Political Issues in the Arab Countries: Syria as a model, **The Scientific Journal of Public Relations & Advertising Research**, Department of Public Relations and Advertising, Faculty of Mass Communication, Cairo University, Egypt, Vol.15, Oct.- Dec. 2018.

- 13-El-Sayed Abdel-Rahman Ali, Manipulation of the New Media to Issues of Sustainable Development in Egypt in the Light of Views of a Sample of Experts, **Egyptian Journal of Mass Communication Research**, Faculty of Mass Communication, Cairo University, Egypt, Special Issue, May 2018.
- 14-El-Sayed Abdel-Rahman Ali, The Relationship between Media Ownership and Political Decision Making in Egypt, **Journal of Public Relations Research Middle East** (JPRR), Egypt, Vol.9, Oct.- Dec. 2015.
- 15-El-Sayed Abdel-Rahman Ali, The Relationship between Media Ownership and their Manipulation of Democratic Transformation Issues, **Journal of Public Relations Research Middle East** (JPRR), Egypt, Vol.4, July - Sept. 2014.
- 16-El-Sayed Abdel-Rahman Ali, The Relationship between Communication and Attitudes of Staff Members towards Development of Information Technology and Systems in the universities, **Journal of Public Relations Research Middle East** (JPRR), Vol.1, Egypt, Nov.- Dec. 2013.

Scientific Books:

- 1-El-Sayed Abdel-Rahman Ali, **Effective Communication: Presentation Skills** (Cairo: Arab Agency for Public Relations, 2022).
- 2-El-Sayed Abdel-Rahman Ali, **Crises Communication** (Cairo: Books World, 2022).
- 3-El-Sayed Abdel-Rahman Ali, **Public Relations: Locally and Internationally** (Cairo: Arab Agency for Public Relations, 2021).
- 4-El-Sayed Abdel-Rahman Ali, **Researches of Public Relations and Advertisement** (Cairo: Without Publisher, 2021).
- 5-El-Sayed Abdel-Rahman Ali, **Introduction to Visual Communication** (Cairo: Arab Agency for Public Relations, 2020).
- 6-El-Sayed Abdel-Rahman Ali, **Organizational communication: its Origins, Evolution and Essence** (Cairo: Arab Agency for Public Relations, 2020).
- 7-El-Sayed Abdel-Rahman Ali, **Introduction to Integrated Marketing Communications** (Cairo: Arab Agency for Public Relations, 2020).
- 8-El-Sayed Abdel-Rahman Ali, **Media Translation: Marketing Communications, Public Relations and Advertisement** (Cairo: Arab Agency for Public Relations, 2020).
- 9-El-Sayed Abdel-Rahman Ali, **The Communication and Administration of Change, Conflict, and Crises in the Organizations** (Cairo: Books World, 2019).
- 10-El-Sayed Abdel-Rahman Ali, **Media Ownership, the Democratic Practice, and Political Decision Making: internationally and Locally** (Cairo: Books World, 2019).

- 11-El-Sayed Abdel-Rahman Ali, **Public Relations, Crisis and Risk Management in Organizations** (Cairo: , 2020).
- 12-El-Sayed Abdel-Rahman Ali, **Media and Arabization** (Cairo: , 2020).
- 13-El-Sayed Abdel-Rahman Ali, **Political Media in Egypt** (Cairo: , 2018).
- 14-El-Sayed Abdel-Rahman Ali, **Public Relations and Integrated Marketing Communications: An Integrative Relationship** (Cairo: , 2021).
- 15-El-Sayed Abdel-Rahman Ali, **New Media and Sustainable Development** (Cairo: , 2017).

Scientific Conferences and Seminars:

Participation in a number of conferences and Workshops; such as:

- **The 1st International Scientific Conference** of Faculty of Media and Communication Technology, Suez University, 27 November 2022.
- **The 3rd International, and the 14th annual**, Scientific Conference of Faculty of Mass Communication, Baghdad university, Media and Local and International Crises administration, 23-24 Nov. 2021.
- **The 26th International Scientific Conference** of Faculty of Mass Communication, Cairo university, 11-12 July 2021.
- **Media Skills Course (Lecturer)**, a lecture entitled: Effective Presentation Skills, within the protocol of Suez University and the Endowments Directorate in Suez, for training Imams and Advocates in Suez Governorate, Faculty of Mass Media and Communization Technology, 7 April, 2021.
- **The 24th International Scientific Conference** of Faculty of Mass Communication, Cairo university, 7-8 May 2018.
- The Relationship between Media Ownership and its Manipulation of Democratic Transformation Issues in Egypt, Paper would be Presented at The 2016 conference of the International Association for Media and Communication Research (IAMCR), 27-31 July 2016, Leicester, United Kingdom. (Not done)
- **50 Years of Communication researches** in the international and Local Context, Communication Research Center (CRC), Giza, December 2011.

Workshops

- **Use Web of Science Like Experts** - Hands on session, Egyptian Knowledge Bank (EKB), 23 May 2021.
- **Publishing and Research Data**, Nature Research Academies: Effective Academic Writing in Collaboration with the EKB (Egyptian Knowledge Bank), 30 March 2021.

- **Effective Academic Writing**, Nature Research Academies: Effective Academic Writing in Collaboration with the EKB (Egyptian Knowledge Bank), 10 Jan. 2021.
- **Campus Connect Suit**, digital event, Microsoft. Com, 3-4 Feb. 2021.
- **The first Cultural Salon**, Media and Development: Visions of Egypt and Saudi Arabia 2030, Egyptian Society for Public Relations and Arab Agency for Public Relations, Cairo, February 23, 2019.
- **Workshop: Arab Impact Factor** for peer-reviewed scientific journals, Egyptian Society for Public Relations, Cairo, April 24, 2017.

Courses:

- **Web Search**, Suez University, 21-22 November 2022.
- **Thinking Skills**, Suez University, 20-21 June 2022.
- **International Publishing of Scientific Researches**, Suez University, 13-14 June 2022.
- **Effective Presentation Skills**, Suez University, 6-7 June 2022.
- **Research Ethics**, Suez University, 30-31 May 2022.
- **Learning Management System**, The National E-Learning Center, the Electronic Services and Knowledge Center, Supreme Council of Universities, the UNESCO Regional Office for Science in the Arab Countries in Cairo, and the National Commission for UNESCO, 4 July 2021.
- **How to use Dar Almandumah databases**, Dar Almandumah in Collaboration with the Egyptian Knowledge Bank (EKB), 30 May 2021.
- **Styles of Measurement, Evaluation, and Tests**, Ministry of Higher Education and Scientific Research, in Collaboration with Supreme Council of Universities, 21-22 October 2020.
- **Managing Research Teams**, Suez University, 28-29 July 2020.
- **Statistical Package for Scientific Research**, Suez University, 4-5 August 2020.
- Courses in Public Relations and Press and Media Editing.
- Courses in Computers and the Internet.
- Courses in English Language, Teaching and Translation.
- Courses in Arabic Language.