

Journal



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Employment of E-learning and distance learning programs in teaching courses of media in the electronic environment of education An applied study on Jazan University's E-learning program

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Abstract

The use of electronic software applications and distance learning in the teaching of mass media courses is one of the latest trends aimed at achieving greater efficiency and quality in education, and can be used in the teaching of journalism and media courses.

The problem of the study is determined by this main questioning: How effective and efficient are the e-learning and distance learning programs in teaching journalism and media courses and how to benefit from them to achieve the desired educational goals through a sample of students enrolled in distance learning in the department of journalism and media?

The study belongs to analytical descriptive research. The researcher used the media survey methodology for a randomly sample selected of distance learning students in the final years of Jazan University Media Department of 250 students, and using the paper and electronic questionnaire in Google Drive as a data collection tool.

The study reached several results, the most important of which are:

- High degree of proficiency in the use of students and the tools and applications of the distance learning program JUMP in learning media courses despite the existence of technical problems related to the quality of communication and slow loading and sound problems.
- Students use many technological aids and software during learning on the Internet, the use of personal computers, mobile phones, virtual living classes, media, educational content, virtual classrooms, educational sites, announcements, news, e-mail, forums, Google Drive applications, digital library, interactive and communication tools, social media, and office clocks.
- Achieve many of the educational goals of students through studying the courses of journalism and information through the e-learning program remotely, and found that the most important goals are to interact and discuss with colleagues in practical applications, and develop practical research skills and skills training media and the development of the use of the Internet in communication and the study.
- Higher student assessment of educational content, learning resources, lecturers' performance, diversity of teaching methods as well as overall positive attitudes towards the effectiveness and impact of the e-learning program.
- The existence of a statistically significant correlation between the intensity of the use of technological aids and the tools of the distance education program

and the achievement of the educational objectives of the press and media courses were proven.

- There are some effects on the level of achievement of the educational goals of the decisions of journalism and media, as well as in the attitudes of students towards the effects of the program according to variables (sex - residence - work - age).

Recommendations:

- Emphasize the use and employment of technological innovations for e-learning and distance learning in media teaching because of their educational distinct benefit compared to traditional learning methods.
- Develop the current program mechanisms and solve technical problems to achieve greater quality and excellence in media learning, especially in the increasing numbers of students and the inability of traditional universities to absorb these numbers as well as the outstanding features of e-learning.
- Attention to the development of media courses and the diversity of learning outcomes, whether knowledge or cognitive and communicative, in line with media studies on the part of e-learning, on the other hand, especially in terms of practical and applied aspects.
- Activation of e-learning methods and distance learning in the teaching of mass media courses within the study plans in the departments and colleges of media; entirely or partially in some courses with the implementation of parts of the course plan in electronic form and the other directly.