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Dr. Fouad Ali Hussein Sa'adan

Associate Professor of Public Relations & communication at Sana'a University – Yemen

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University Education:

- **Bachelor of Public Relations & Advertising** – Sana'a University, with a Very Good Grade (1996).
- **Master of Public Relations** – Faculty of Mass Communication, Cairo University, with Excellent Grade (2004).
- **PhD in Public Relations** – Faculty of Mass Communication, Cairo University, with (First Class Honor) and a recommendation to print the thesis at the University cost and the exchange thereof among the Arab universities (2009).

Professional Bodies:

- **Head of Marketing Unit, Public Relations Department, Faculty of Mass Communication, Sana'a University (2009–2010)**
- **Deputy Director of the Center for Human Rights and Measuring Public Opinion at Sana'a University (2010–2012)**
- **Dean of the Faculty of Mass Communication, Sana'a University (2012)**
- **Vice Dean of the Faculty of Mass Communication for Academic Affairs, Post–Graduate Studies and Scientific Research 2012–2014**
- **Lecturer of Public Relations and Communication at Imam Mohammad Ibn Saud University –KSA 2015– 2017**

- **Head of Public Relations & Advertising Department , Yarmouk University – Jordan 2018–2019**
- **Lecturer of Public Relations, Advertising and Communication at several universities.**
- **Lecturer and Trainer of Public Relations, Protocol and Etiquette at the Diplomatic Institute, Ministry of Foreign Affairs – Yemen.**
- **Certified Trainer in many governmental and private bodies in the fields of public relations, communication skills, crisis management, protocol and etiquette, customer service and human development courses.**
- **Evaluated media programs (Bachelor's and Master 's degrees) at numerous universities commissioned by the Ministry of Higher Education and the Academic Accreditation Council, including (University of Science and Technology – Al- Nasser University – Yemeni University – Dar Al-Salaam International University for Science and Technology – Iqraa University of Science and Technology).**
- **Assisted in the specification of academic programs for bachelor's and master's degrees in the fields of media and public relations for many universities, including (Sana'a University, University of Science and Technology, Yemeni University, Future University, Al-Nasser University, Dhamar University, New Generation University).**
- **A member of scientific and advisory committees in numerous international scientific conferences in Jordan, Lebanon, Algeria and Turkey.**
- **A member of the editorial board of scientific journals, including: Journal of Public Relations Research (Egypt), Sana’a University Journal of Human Sciences (Yemen), Qaf Journal for Media Studies and Political Science (Jordan) , and Journal of the University of Science and Technology for Humanities and Administrative Sciences (Yemen).**
- **Participated in many training courses and professional workshops for the faculty staf in (Yemen – Saudi Arabia – – Jordan).**
- **He wrote various scientific books including:**
 - **Introduction to Public Relations and Advertising – University of Science and Technology, 2014.**
 - **Management and Organization of Public Relations– Al- almutafawiq Printing and Publishing Center, 2016 .**

- **Media Theories – Saudi Open University, 2017.**
- **Public Relations Campaigns – Al- almutafawiq Printing and Publishing Center, 2020.**
- **Crisis Management and Communications – Al- almutafawiq Printing and Publishing Center, 2023.**