# Journal





Journal of Public Relations Research Middle East

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Middle East

# **Abstracts Researches in Arabic:**

•	<i>Prof. Dr. Mohamed Ali Gharib</i> - Umm- Al Qura University				
	Future Vision to develop Media and Development researches, literature and	ĺ			
	methods of teaching	7			

- Associate Prof. Dr. Mona Ahmed Mustafa Omran University of Modern Science in Dubai
- Dr. Ahmed Refaey University of Modern Science in Dubai
   The role of Social Networking Sites on the Egyptian University Youths regarding the acquisition of Citizenship Values

Associate Prof. Dr. Hana Sayed Mohammad Ali - Menofia University
 TV lengthy Advertising shows intervening films & Serials and their impact on the mood of the public "A field study"

- Dr. Merhan Mohsen Tantawy Ajman University of Science & Technology
   The Role of Social media in enhancing corporate social responsibility communications A Case study on Etihad airways
- Dr. Mohamed Hosni Hussein Mahrous Al-Azhar University
   Factors affecting the Social Responsibility Programs of Companies in Egypt
   (Field Study)

13

■ *Dr. Abdulkarim Ajmi Ziani*— Bahrain University
The Arabic Press and the Palestinian refugee issue, A survey of the content of newspapers; "Al Quds Al Arabi, Al-Ahram Egyptian, Bahraini Al Ayam." 17

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The journal is affiliated to the Egyptian Public Relations Association, the first Egyptian specialized scientific association in public relations.

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# The role of Social Networking Sites on the Egyptian University Youths regarding the acquisition of Citizenship Values

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# **Abstract**

This research aims to identify the extent of dependence of the Egyptian youth on social networking sites as a mean to acquire the values of citizenship through testing their information on political issues. This research belongs to descriptive studies as well as it used the media survey method with its Field aspect, while using Questionnaire Forms and a measurement for the values of citizenship.

This research was applied to a sample of ( 400 ) Egyptian universities Youths ( 200 males - 200 females ), they were divided in an equal distribution in respect of the Egyptian universities, aged between ( 18-21 years old ), as follows. : -Ain Shams University, Zagazig University, Akhbar El Youm Academy and Sohag University; this was during the academic year ( 2013 / 2014 ) , in the period from ( 03/03/2014 m and up to 30 / 4 / 2014). Below some of the important results of the research:

# The Results:

- 1- The availability of citizenship values among Egyptian university youths and its acquisition through the use of social networking sites.
- 2- There is a significant correlation, confirmed with statistics, between the increase in the dependence of Egyptian university students study sample in obtaining information about political issues through social networking sites and provide them with the values of citizenship.
- 3- The presence of significant differences, confirmed with statistics, between the reliance of the Egyptian university students study sample (Male-Female) on social networking sites as well as providing them with the values of citizenship (Emotional Dimension) in favor of female sample.