Journal





Middle East

Journal of Public Relations Research Middle East

Scientific refereed Journal - Published by Egyptian Public Relations Association - Fourth year - Thirteenth issue - October / December 201

Arab Impact Factor 2016 = 1.33

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(ISSN 2314-8721)

Egyptian National Scientific & Technical
Information Network
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Journal of Public Relations Research Middle East (JPRR.ME)

Scientific Refereed Journal

- Thirteenth issue - Fourth Year - October / December 2016 -

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The journal is affiliated to the Egyptian Public Relations Association, the first Egyptian specialized scientific association in public relations.

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ISSN for the printed copy

(ISSN 2314-8721)

ISSN of the electronic version

(ISSN 2314-8723X)

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Arab youth exposed to extremist websites intellectually and relationship To recognize propaganda for terrorist organizations :a field study in the framework of the third person effect theory

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Abstract

Terrorist groups have used digital network for the purposes of propaganda, a decade ago to broadcast data over the Internet, so that has emerged in the last five years, the activity of "digital" active extremist groups, to market data and photos of events across social networking sites ,"Special Facebook" and "Twitter", in its quest to promote the strategy is not aimed at spreading extremist culture and the "infidels", but to wage psychological warfare, to influence the opponents, seeking to attract young people to volunteer in their ranks and fighting in the countries that are fighting the such as Afghanistan, Iraq, Syria, Yemen and other countries.

So it is clear that the momentum in the proliferation of websites extremist in the world in general, and the Arab world, especially the one hand, and the seriousness of the content provided by the terrorist organization on the other hand gave rise to much debate about what the extent of follow-up to the Arab youth to this kind of websites extremist? And what impact the direction of the Arab mind and conviction extremist ideas and calling him by the thought of penitential each community? To what extent the Arab public perception of the impact of these extremist websites themselves and others in the framework of the third person effect theory.

<u>Study the problem</u>: crystallize study the problem in measuring the Arab youth exposed to extremist websites intellectually and relationship To recognize propaganda for terrorist organizations :a field study in the framework of the third person effect theory.

<u>Sample study</u>: the study is applied to a sample of Arab youth in three universities in three different Arab countries.

.<u>The tools of study</u>: data were collected using a standardized questionnaire, through a personal interview for respondents, the researcher has collaborated with a group of academic researchers and specialists in the field of media.

Results of the study:

- That Arab youth are generally exposed to a large degree the electronic extremist sites intellectually, where results showed that 79% are exposed to these sites and that the follow-up of regular and irregular, and in total, the



researcher believes that these ratios are too high and that these organizations are able to attract Arab youth in general, and male and female alike, were also able to attract all the Arab youth of different cultural and religious backgrounds.

- important and serious consequences that must stop then is that the Arab youth distorted ideas of the direction of these terrorist organizations, and it did not crystallize thought and a clear vision and specific intellectual trend towards these extremist organizations-It shows the success of these organizations that have been able to distort the idea of making it easier to control, because in the case of blurry vision and mental confusion facilitates bow behind any ideas.
- -Statistical transactions referred to the lack of statistically significant differences between respondents perception of personal behavior and their awareness of their closest friend's behavior was affected, and this result confirms what the third person effect theory.