# Journal





Middle East

Journal of Public Relations Research Middle East

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#### Address

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Arab Republic of Egypt Giza - Dokki - Ben Elsarayat - 2 Ahmed Zayat Street

#### Publications: Al Arabia Public Relations Agency

Arab Republic of Egypt

Menofia - Shiben El-Kom - Postal Code: 32111 - P.O Box: 66

Mobile: +201141514157 Fax: +20482310073 Tel: +2237620818 www.jprr.epra.org.eg Email: jprr@epra.org.eg - ceo@apr.agency

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It is a scientific journal that publishes specialized research papers in Public Relations, Mass Media and Communication after peer refereeing these papers by a number of Professors specialized in the same field under a scientific supervision of the Egyptian Public Relations Association, which considered the first Egyptian scientific association specialized in public relations, (Member of the network of scientific Associations in the Academy of Scientific Research and Technology in Cairo).

The Journal is part of Al-Arabia Public Relations Agency's publications, specialized in education, scientific consultancy and training.

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- It is the first arbitrative scientific journal with this field of specialization on the Arab world and the Middle East. Also, the first Arab scientific journal in the specialty of (media) which obtained the Arab Impact Factor with a factor of 1.48 = 100% in the year of 2018G report of the American Foundation NSP "Natural Sciences Publishing" Sponsored by the Arab Universities Union.
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Or

Egyptian Public Relations Association

Arab Republic of Egypt,

Giza, Dokki, Ben Elsarayat -2 Ahmed Elzayat St.

Email: ceo@apr.agency - jprr@epra.org.eg

Web: www.apr.agency, www.jprr.epra.org.eg

Phone: (+2) 0114 -15 -14 -157 - (+2) 0114 -15 -14 -151 - (+2) 02-376-20 -818

Fax: (+2) 048-231-00 -73

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# Problems of machine and computerized translation A comparative Field study between Google Translate and Mémo Q

#### Dr. Meriam Benlakdar

meriem-m19@hotmail.fr
Associate professor at the Institute of Translation
University of Algeria 2

#### Mohammed Shoga'a Al-Harbi

m2shej@hotmail.com

PhD researcher at the Institute of Translation
University of Algeria 2

#### **Abstract**

Since the beginning of translation, especially in the current era, has evolved significantly and touched the way in which it works as well as the conditions in the world of translation have changed to make it different from what it was before, so we shall talk about the evolution of translation via computer in this paper.

There are different types of translations such as machine translation, computer assisted translation and human translation, and among the factors that gathered researches to turn to the computer is that it is a means that is characterized by high efficiency, high performance, speed of work and strong memory as well as the ability to meet the huge demand, enormous and accelerated translation of practical documents.

In this research, we dealt with machine translation and computer translation, and we used several fields directly related to translation. One of the most important of these magazines was the media field. Media and press translation have a great importance.

Machine translation in its current state is very helpless, but still it can help the translator who knows the two languages to review the translation and to put it in the proper format. In addition, machine translation suffers a lot of problems, especially with regard to the Arabic language, there is no computerized Arabic dictionary that serves Arabic Language in machine translation to translate it to other languages, as well as the lack of Arabic texts translated to other languages through machine translation, which can be used as a linguistic stock that serves machine translation.

As for computer translation, the "Mémo Q" program was first launched in 2006 to be the first computer-assisted translation program. Because of the ease of dealing with this program and the importance of what it offers to the translator, this program became among the most used program between the translators, as MEMO Q offers the translator a set of translation tools that make it easier for the translator to work, and these tools are set in one environment through which The translation is performed correctly.

# The most important results of the study:

- 1. Human intervention in machine translation was done after obtaining the translation, which is known as subsequent editing. The human intervention within computer-assisted translation that we have adopted in this study was from the beginning to the end of translation.
- 2 Machine translation can never replace the human translator, we have noticed how to deal with the texts and the number of errors committed by the Google translation program, as we introduced some **semantic errors** related to the meaning and others related to the structure of sentences and other by choosing the appropriate terms in the target language taking into account the use in appropriate context as well as the grammatical errors. All these errors are due to the fact that, as we previously said, machine translation systems do not deal correctly with the natural language as the human translator.