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The Journal is part of Al-Arabia Public Relations Agency's publications, specialized in education, scientific consultancy and training.

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Adolescents' Attitudes towards the Use of Educational Platforms (within Media-Richness Theory)

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Abstract

This study aims to identify the adolescents' attitudes towards the use of educational platforms within Knowledge-Richness Theory.

The study is based on a questionnaire form applied to a random sample of adolescents in port said city, with a total sample of 400 individuals divided into 208 (female) by 52% of the sample total, and 192 (male) by 48% of the sample total.

The study reached a set of results and among these are:

- 1 -There is a direct statistically significant correlation relationship between the level of adolescents' interaction across educational platforms and their attitudes towards it.
- 2 -There is a direct statistically significant correlation relationship between the level of adolescents' use of educational platforms and their attitudes towards it.
- 3 -It has been proven that there are statistically significant differences in the level of adolescents' interaction with electronic educational platforms according to different demographic variables (gender - grade - type of education).
- 4 -It has been proven that there are statistically significant differences in the adolescents' attitudes towards the electronic educational platforms regarding to different demographic variables (gender - grade - type of education).
- 5 -There is a statistically significant correlation relationship between the level of wealth criteria availability in electronic educational platforms and the adolescents' attitudes towards them.
- 6 -There is a statistical significance correlational relationship between the level of adolescents' benefit from the electronic educational platforms' interactive dimensions and their attitudes towards it.
- 7- There is a direct statistical significance correlation relationship between the intensity of adolescents' educational platforms use and their attitudes towards it.

Keywords: Adolescents, Educational Platforms, Media-Richness Theory.