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## **Media and Information Literacy for Egyptian Youth and the Sharing of Fake News and Disinformation on Tik Tok**

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### **Abstract**

This study aims to analyze the concept and practices of media and information literacy (MIL) among Egyptian youth and its implications for sharing of false news and misinformation especially on Tik Tok. In addition to studying the factors affecting the relationship between MIL and sharing news and information on Tik Tok, in light of the variables related to: technical capital, and individual's socio-economic capital. This study is based on Media and information literacy model (choi et al.2021) and information disorder model (Claire Wardle, 2017). This study is based on the e-survey for an available sample of (368 respondents) from the Egyptian youth tik tok users (particularly the age group from 18-to 35 years). The results of the study showed that there is a direct correlation between the practice of most of the users of Tik Tok for the skills of both media and information literacy, and this may be due to the merger between the media and information sources in the digital environment, which enhances the importance of the individual possessing a mixture of know-how skills related to the analysis of media messages. In addition, despite the finding that the study showed about the lack of knowledge of many Tik Tok users of the two comprehensive concepts of MIL, most of these users actually practice many MIL behaviors. It was found that the individual's socio-economic capital (demographic variables) relatively affects the relationship between the exercise of media literacy of Tik Tok users and their circulation of news and information. The results of the study showed that the hypothesis related to the impact of socio-economic capital on the relationship between the information literacy practice of Tik Tok users and their circulation of news and information was incorrect. In the context of users' evaluation of the Tik Tok application, the results showed that most of the study sample did not trust the Tik Tok platform as an effective source for providing news and information. This period may not be enough to comprehensively cover news and information, and the nature of Tik Tok videos, which tend to be mostly humorous and ironic, made most users see them as an entertainment rather than a media or informational source. The study proposes a set of recommendations through which it seeks to legalize the relationship between know-how Media and informational information among users of various social networks, and their circulation of false news and misinformation.

**Keywords:** Media Literacy, Information Literacy, Fake News, Disinformation, Tik Tok.