

**Abstracts of Arabic Researches:**

- **Prof. Dr. Azza Mostafa Elkahkey** - *Umm Al-Qura University*
Andhar Hilal Al-Hussaini - *Umm Al-Qura University*
Using of Social Media in Interpretation of Islamic Provisions (Sharia) and their Impact on Saudi Public Knowledge and Trends, within the Framework of the Cognitive Dissonance Theory 7
- **Associate Prof. Dr. Soad Mohamed Mohamed Elmasry** - *Kafrelsheikh University*
The Role of YouTube in Developing Media Activities among Educational Media Students: Field Study 9
- **Associate Prof. Dr. Rasha Abdel Rahman Hegazy Ibrahim** - *Al-Shorouk Academy*
Massive Data of Online Shopping Sites Users and its Role in Privacy Violation: Field Study on the Unified Theory of Technology Acceptance and the Communication Privacy Management Theory 10
- **Associate Prof. Dr. Riham Marzouk Ibrahim Abdel Dayem** - *Al-Azhar University*
Concept of the Widow as Reflected in the Egyptian Drama: Taht El Wesaya Series as a Model 11
- **Dr. Rasha Mohamed Morsey** - *Umm Al-Qura University*
Haddel Kamal Abulaziz Maghrabi - *Umm Al-Qura University*
Awareness of Workers in Saudi Non-profit Institutions of the Role of Public Relations in Promoting their Services: A Field Study on Charities in the Regions of (Riyadh - Dammam - Jeddah) 12
- **Dr. Mohamed Salih AbdAllah Osman Abdelhadi** - *Jazan University*
Values of National Belonging in the Videos Clips that Dealt with the Events of the Sudanese December 2018 Revolution: A survey Study Applied to a Sample of Media Professors in Sudanese Universities 13
- **Dr. Heba Ahmed Rizk Senid** - *Al-Azhar University*
The Dependence of the Egyptian Public on Arab News Satellite Channels to Obtain Information about the Climate Change Conference and its Relationship to its Level of Knowledge of Climate Change: A Feld Study 14
- **Dr. Suhad Ali Osman Abdullah, Fatimah Saleh Alowayyid, Maryam Abdulrahman Mangri, Afaf Mohsen Dagdagi, Deema Ibraheem Aswani, Walaa khalid Barhim** - *King Khaled University*
The Influence of Awareness Treatment of Infographic Clips in Reducing the Risks of Coronavirus Disease (COVID-19) 15
- **Ayad Mesfer Saad Albogami** - *Imam Muhammad Bin Saud Islamic University*
The Impact of Participation in University Theater on some Personal Traits of Students 17

(ISSN 2314-8721)

Egyptian National Scientific & Technical Information Network (ENSTINET)

With the permission of the Supreme Council for Media Regulation in Egypt

Deposit Number: 24380 /2019

Copyright 2023@APRA

www.jprr.epra.org.eg

Founder & Chairman
Dr. Hatem Moh'd Atef

EPRA Chairman

Editor in Chief

Prof. Dr. Aly Agwa

Professor of Public Relations & former Dean of Faculty
of Mass Communication - Cairo University
Head of the Scientific Committee of EPRA

Editorial Manager

Prof. Dr. Mohamed Moawad

Media Professor at Ain Shams University & former Dean of
Faculty of Mass Communication - Sinai University
Head of the Consulting Committee of EPRA

Editorial Assistants

Prof. Dr. Rizk Abd Elmoaty

Professor of Public Relations
Misr International University

Prof. Dr. Mohamed Alamry (Iraq)

Professor & Head of Public Relations Dep.
Mass Communication Faculty
Baghdad University

Dr. Thouraya Snoussi (Tunisia)

Associate professor of Mass Communication &
Coordinator College of Communication
University of Sharjah (UAE)

Dr. Fouad Ali Saddam (Yemen)

Associate Professor & Head Dep. of Public Relations
Faculty of Mass Communication
Yarmouk University (Jordan)

Dr. El-Sayed Abdel-Rahman

Associate Professor & Head Dep. of Public Relations
Mass Communication Faculty - Suez University

Dr. Nasr Elden Othman (Sudan)

Associate Professor of Public Relations
Faculty of Mass Communication & Humanities Sciences
Ajman University (UAE)

Public Relations Manager

Alsaeid Salm

English Reviewer

Ahmed Ali Badr

Arabic Reviewers

Ali Elmehy

Dr. Said Ghanem

Address

Egyptian Public Relations Association

Arab Republic of Egypt

Giza - Dokki - Ben Elsarayat - 1 Mohamed Alzoghby Street

Publications: Al Arabia Public Relations Agency

Arab Republic of Egypt

Menofia - Shibeh El-Kom - Postal Code: 32111 - P.O Box: 66

Mobile: +201141514157

Fax: +20482310073

Tel: +2237620818

www.jprr.epra.org.eg

Email: jprr@epra.org.eg - ceo@apr.agency

Advisory Board **

IPRR.ME

Prof. Dr. Aly Agwa, (Egypt)

Professor of Public Relations and former Dean of the Faculty of Mass Communication, Cairo University

Prof. Dr. Thomas A. Bauer, (Austria)

Professor of Mass Communication at the University of Vienna

Prof. Dr. Yas Elbaiaty, (Iraq)

Media professor at the University of Baghdad, Vice Dean of the Faculty of Media and Information
and Humanities, Ajman University of Science

Prof. Dr. Mohamed Moawad, (Egypt)

Media professor at Ain Shams University & former Dean of Faculty of Mass Communication -
Sinai University

Prof. Dr. Abd Elrahman El Aned, (KSA)

Professor of Media and Public Relations, Mass Communication Faculty - Imam Muhammad Bin Saud
Islamic University

Prof. Dr. Mahmoud Yousef, (Egypt)

Professor of Public Relations - Faculty of Mass Communication, Cairo University

Prof. Dr. Samy Taya, (Egypt)

Professor and Head of Public Relations Faculty of Mass Communication - Cairo University

Prof. Dr. Gamal Abdel-Hai Al-Najjar, (Egypt)

Professor of Media, Faculty of Islamic Studies for Girls, Al-Azhar University

Prof. Dr. Sherif Darwesh Allaban, (Egypt)

Professor of printing press & Vice-Dean for Community Service at the Faculty of Mass
Communication, Cairo University

Prof. Dr. Othman Al Arabi, (KSA)

Professor of Public Relations and the former head of the media department at the Faculty of Arts -
King Saud University

Prof. Dr. Abden Alsharef, (Libya)

Media professor and dean of the College of Arts and Humanities at the University of Zaytuna - Libya

Prof. Dr. Waled Fathalha Barakat, (Egypt)

Professor of Radio & Television and Vice-Dean for Student Affairs at the Faculty of Mass
Communication, Cairo University

Prof. Dr. Tahseen Mansour, (Jordan)

Professor of Public Relations & Dean the Faculty of Mass Communication,
Yarmouk University

Prof. Dr. Ali Kessaissia, (Algeria)

Professor, Faculty of Media Science & Communication, University of Algiers-3.

Prof. Dr. Redouane BoudJema, (Algeria)

Professor, Faculty of Media Science & Communication, University of Algiers-3.

Prof. Dr. Hisham Mohammed Zakariya, (Sudan)

Professor and Dean of the College of Communication at Al Qasimia University in Sharjah,
Former Dean of the Faculty of Community Development at the University of the Nile Valley, Sudan.

Prof. Dr. Abdul Malek Radman Al-Danani, (Yemen)

Professor, Faculty of Media & Public Relations, Emirates Collage of Technology, UAE.

** Names are arranged according to the date of obtaining the degree of a university professor.

Journal of Public Relations Research Middle East

It is a scientific journal that publishes specialized research papers in Public Relations, Mass Media and Communication ,after peer refereeing these papers by a number of Professors specialized in the same field under a scientific supervision of the Egyptian Public Relations Association, which considered the first Egyptian scientific association specialized in public relations, (Member of the network of scientific Associations in the Academy of Scientific Research and Technology in Cairo).

The Journal is part of Al-Arabia Public Relations Agency's publications, specialized in education, scientific consultancy and training.

- The Journal is approved by the Supreme Council for Media Regulation in Egypt. It has an international numbering and a deposit number. It is classified internationally for its both printed and electronic versions by the Academy of Scientific Research and Technology in Cairo. In addition, it is classified by the Scientific Promotions Committee in the field of Media of the Supreme Council of Universities in Egypt.
- The Journal has Impact Factor Value of 1.569 based on International Citation Report (ICR) for the year 2021-2022.
- The Journal has an Arcif Impact Factor for the year 2022 = 0.5833 category (Q1).
- The Journal has an impact factor of the Supreme Council of Universities in Egypt for the year 2022 = 7.
- This journal is published quarterly.
- The journal accepts publishing books, conferences, workshops and scientific Arab and international events.
- The journal publishes advertisements on scientific search engines, Arabic and foreign publishing houses according to the special conditions adhered to by the advertiser.
- It also publishes special research papers of the scientific promotion and for researchers who are about to defend master and Doctoral theses.
- The publication of academic theses that have been discussed, scientific books specialized in public relations and media and teaching staff members specialized scientific essays.

Publishing rules:

- It should be an original Manuscripts that has never been published.
- Arabic, English, French Manuscripts are accepted however a one-page abstract in English should be submitted if the Manuscripts is written in Arabic.
- The submitted Manuscripts should be in the fields of public relations and integrated marketing communications.
- The submitted scientific Manuscripts are subject to refereeing unless they have been evaluated by scientific committees and boards at recognized authorities or they were part of an accepted academic thesis.
- The correct scientific bases of writing scientific research should be considered. It should be typed, in Simplified Arabic in Arabic Papers, 14 points font for the main text. The main and sub titles, in Bold letters. English Manuscripts should be written in Times New Roman.
- References are mentioned at the end of the Manuscripts in a sequential manner.
- References are monitored at the end of research, according to the methodology of scientific sequential manner and in accordance with the reference signal to the board in a way that APA Search of America.

- The author should send an electronic copy of his manuscript by Email written in Word format with his/her CV.
- In case of accepting the publication of the manuscript in the journal, the author will be informed officially by a letter. But in case of refusing, the author will be informed officially by a letter and part of the research publication fees will be sent back to him soon.
- If the manuscript required simple modifications, the author should resent the manuscript with the new modifications during one week after the receipt the modification notes, and if the author is late, the manuscript will be delayed to the upcoming issue, but if there are thorough modifications in the manuscript, the author should send them after 15 days.
- The publication fees of the manuscript for the Egyptians are: 3800 L.E. and for the Expatriate Egyptians and the Foreigners are: 550 \$. with 25% discount for Masters and PhD Students.
- If the referring committee refused and approved the disqualification of publishing the manuscript, an amount of 1900 L.E. will be reimbursed for the Egyptian authors and 275 \$ for the Expatriate Egyptians and the Foreigners.
- Fees are not returned if the researcher retracts and withdraws the research from the journal for arbitration and publishing it in another journal.
- The manuscript does not exceed 40 pages of A4 size. 70 L.E. will be paid for an extra page for the Egyptians and 10 \$ for Expatriate Egyptians and the Foreigners authors.
- A special 20 % discount of the publication fees will be offered to the Egyptians and the Foreign members of the Fellowship of the Egyptian Public Relations Association for any number of times during the year.
- Two copies of the journal and Five Extracted pieces from the author's manuscript after the publication.
- The fees of publishing the scientific abstract of (Master's Degree) are: 500 L.E. for the Egyptians and 150 \$ for the Foreigners.
- The fees of publishing the scientific abstract of (Doctorate Degree) are: 600 L.E. for the Egyptians and 180 \$ for the Foreigners. As the abstract do not exceed 8 pages and a 10 % discount is offered to the members of the Egyptian Public Relations Association. One copy of the journal will be sent to the author's address.
- Publishing a book offer costs LE 700 for the Egyptians and 300 \$US for foreigners.
- One copy of the journal is sent to the author of the book after the publication to his/her address. And a 10% discount is offered to the members of the Egyptian Public Relations Association.
- For publishing offers of workshops organization and seminars, inside Egypt LE 600 and outside Egypt U.S. \$ 350 without a limit to the number of pages.
- The fees of the presentation of the International Conferences inside Egypt: 850 L.E. and outside Egypt: 450 \$ without a limitation of the number of pages.
- All the research results and opinions express the opinions of the authors of the presented research papers not the opinions of the Al-Arabia Public Relations Agency or the Egyptian Public Relations Association.
- Submissions will be sent to the chairman of the Journal.

Address:

Al Arabia Public Relations Agency,

Arab Republic of Egypt, Menofia, Shibben El-Kom, Crossing Sabry Abo Alam st. & Al- Amin st.

Postal Code: 32111 - P.O Box: 66

And also, to the Journal email: jpr@epra.org.eg, or ceo@apr.agency, after paying the publishing fees and sending a copy of the receipt.

All rights reserved.

None of the materials provided on this Journal or the web site may be used, reproduced or transmitted, in whole or in part, in any form or by any means, electronic or mechanical, including photocopying, recording or the use of any information storage and retrieval system, except as provided for in the Terms and Conditions of use of Al Arabia Public Relations Agency, without permission in writing from the publisher.

And all applicable terms and conditions and international laws with regard to the violation of the copyrights of the electronic or printed copy.

ISSN for the printed copy

(ISSN 2314-8721)

ISSN of the electronic version

(ISSN 2314-873X)

Egyptian National Scientific & Technical Information Network
(ENSTINET)

With the permission of the Supreme Council for Media Regulation in Egypt
Deposit Number: 24380 /2019

To request such permission or for further enquires, please contact:

APRA Publications

Al Arabia Public Relations Agency

Arab Republic of Egypt,

Menofia - Shibeen El-Kom - Crossing Sabry Abo Alam st. & Al- Amin st.

Postal Code: 32111 - P.O Box: 66

Or

Egyptian Public Relations Association

Arab Republic of Egypt,

Giza, Dokki, Ben Elsarayat -1 Mohamed Alzoghpy St.

Email: jpr@epra.org.eg - ceo@apr.agency

Web: www.apr.agency, www.jpr.epra.org.eg

Phone: (+2) 0114 -15 -14 -157 - (+2) 0114 -15 -14 -151 - (+2) 02-376-20 -818

Fax: (+2) 048-231-00 -73

The Journal is indexed within the following international digital databases:



The Impact of Participation in University Theater on some Personal Traits of Students

Ayad Mesfer Saad Albogami

ambogami@sfd.gov.sa

*Master's degree (Advertising & Marketing Communication),
Advertising & Marketing Communications Dep.,
Faculty of Media & Mass Communication,
Imam Muhammad Bin Saud Islamic University*

Abstract

The study aimed to identify the nature of the relationship of students' participation in the university theater at King Saud University and their personal traits. It also clarifies the reasons that motivate students to participate in the university theater. And the challenges facing the university theater. The study relied on the media survey method, through the use of the questionnaire as a tool for data collection. The study population represents the students who participated in theatrical performances at King Saud University during the period from 2000 AD to 2020 AD. By using a random sample of (52) students those who participated in the theatrical performances in the university theater at that period. The most important results of the study is: While there is no correlation with a statistical significance between the degrees of student participation in the university theater and his self-confidence, but there is a positive direction correlation with a statistical significance between the degrees of student participation in the university theater and both of: Taking responsibility, and emotional balance. The study also showed that there were no statistically significant differences in the responses of the study members about personal traits (self-confidence, taking responsibility, and emotional balance) according to the type of college, number of theatrical performances participation, and number of directors of those shows, and there are no statistically significant differences in the responses of the study members about self-confidence according to age, But there are statistically significant differences in the responses of the study members about taking responsibility and emotional balance according to age. The most important recommendations of the study were to increase national interest in theater as a cultural, and to provide financial and administrative support University Theater.

Keywords: The Impact of Participation - The University Theater - Personal Characteristics - The Students of King Saud University.