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Address:

Al Arabia Public Relations Agency,

Arab Republic of Egypt, Menofia, Shibben El-Kom, Crossing Sabry Abo Alam st. & Al- Amin st.

Postal Code: 32111 - P.O Box: 66

And also, to the Journal email: jpr@epra.org.eg, or ceo@apr.agency, after paying the publishing fees and sending a copy of the receipt.

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ISSN for the printed copy

(ISSN 2314-8721)

ISSN of the electronic version

(ISSN 2314-873X)

Egyptian National Scientific & Technical Information Network
(ENSTINET)

With the permission of the Supreme Council for Media Regulation in Egypt
Deposit Number: 24380 /2019

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APRA Publications

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Arab Republic of Egypt,

Menofia - Shibeen El-Kom - Crossing Sabry Abo Alam st. & Al- Amin st.

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Or

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Fax: (+2) 048-231-00 -73

The Journal is indexed within the following international digital databases:



Attitudes of the Arab Elite towards the Role of Websites in Educating the Public about Climate Changes

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Abstract

This study aims to monitor the attitudes of the Arab Elite (academic and media) towards the role of websites in educating the public about Climate Change issues, and what means through which the Elite follows up on Climate Change issues, and evaluate their performance in doing so.

It is a descriptive study. The study relied on the media survey approach, and used questionnaire for a sample of the Arab Elite who follow up on Climate Change issues, about (150) individuals.

The study reached results such as: (90.7%) of the respondents follow up Climate Change issues, and to a moderate degree they rely on websites to follow up on these issues, and that the female Elite used it on a large scale, and the most of its users were young people under the age of 40. They believed that the websites' coverage of Climate Change was moderately adequate, and they presented proposals to improve its performance in this area.

Keywords: Elite, Electronic Sites, Climate Changes.