

# Journal



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Middle East

Journal of Public Relations Research Middle East

Scientific refereed Journal - published by Egyptian Public Relations Association - First issue - October / December 2013

- **Prof. Dr. Enshirah el SHAL** - (Cairo University)  
Piratage des ondes radio 7
- **Prof. Dr. Thomas A. Bauer** - (University of Vienna)  
Marketing, Public Relations and Journalism – Enemies or Partners? 9
- **Prof. Dr. Mohamed El- Bokhary** - (University of MF Uzbek national Ulugbek Beck)  
Government policies, press and public relations in our contemporary world 22
- **Prof. Dr. Ali Kessaissia** - (University of Algiers-3)  
Media Legal Studies:  
The Nature of the Rules governing the flow of information in Public spaces 24
- **Prof. Dr. Rizk Saad Abd EL Moaty** - (Misr International University)  
Religious curricula and their effects on Media Studies at Al Azhar University 25
- **Associate Prof. Dr. Saddek Rabah** - (Emirates Canadian University College)  
La perception de l'islam et de l'Arabe dans les manuels scolaires français 27
- **Dr. Hatem Mohamed Atef** - (Egyptian Public Relations Association)  
Social responsibility of public relations an analytical study of websites of institutions of communications sector working in Egypt. 43
- **Dr. Islam Ahmed Osman** - (Hadetha University)  
Exposure to Political Satire Through Social Networking Sites and It's Relation to Realize the Political Reality in Egypt. Applied Study On Facebook 46
- **El-Sayed Abdel-Rahman Ali** - (Academy of the Arabic Language in Cairo)  
The Relationship between Communication and Attitudes of Staff Members toward Development of Information Technology and Systems in the Universities 47
- **Moasam Bilal Juma** - (Cairo University)  
Dependency of the public in the United Arab Emirates on Media as a source of touristic information 48

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# Journal of Public Relations Research Middle East

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## **Media Legal Studies:**

### **The Nature of the Rules governing the flow of information in Public spaces**

*Prof.Dr. Ali Kessaissia, University of Algiers-3-*

#### **Abstract**

This essay entitled “The Nature of the Rules governing the flow of information in Public spaces”, is an attempt to look at the multiple variations of problematic deeply rotted in the different life aspects of the present and the oncoming post-modern societies, especially in the fields of economy, policy, and societal legal organization as a whole. The dilemma is more persistent in transitional societies such as Arab countries.

The new information and communication technologies (IT) have, dramatically, changed the ways peoples think and live throughout the world; and a wide rang of new forms of individual and collective freedoms have emerged; and public authorities remain unable to control and regulate the free flow of information though the new media of communication as well as the “old” networked media. The information becomes more and more available to unlimited audience ever-growing in time and space.

On the other hand, the new generation of human rights related to information freedom as is described by the article 19 of the Universal Declaration of Human Rights (UDHR) and the varieties of opportunities the IT offers, makes it difficult for governments to, legally and technically, protect privacy and maintain social order.

The “old” universal standards governing the use of the media of communication, following the Libertarian Theory Principles, have, consequently, to be updated in order to meet challenges and applications of the e-worlds in creating ubiquitous social identities at home, desk and public places everywhere on the glob.

The conclusion to be drown from the examination of the main legal provisions globally in use since the establishment of the post-war world order, is an advocacy to consider those principles and accept them as a “plate-form” towards a new information legislative framework taking into account recent developments that make mass media, new and old, as main sources of information, governed and regulated by self-established codes of professional ethics.

