Journal of Middle East Journal of Public Relations Research Middle East Scientific refereed Journal - Published by Egyptian Public Relations Association – Twelveth Issue – July / Septemb	er 2016
Abstracts Researches in Arabic:	
 Prof. Dr. Khaled Ahmed Abd ElGawad - Al Falah University - Dubai Dr. Wafa Salah Abd ElRahman - Zagazig University The role of the SIS in diffusion the culture of peace An analytical study of the organization's Web site 	7
 Associate Prof. Dr. Mohammed Shaban Wahdan - Al-Azhar University Dr. Mona Muhmood Abd Elgalil - Al-Azhar University Trends in mothers toward marriage announcements through the media's ro in solving the problem of spinsterhood - A field study 	ole 9
 Associate Prof. Dr.Mohamed Abd-Elbadea Elsayed - Benha University The role of the new media in support of digital citizenship to the 	
 university students Dr. Thouraya Snoussi - AL ghurair university Dr. Marwa Mohamed Saeed - AI Ain University of Science & Technology Economic programs on Arab satellite channels: the program "the economy people" as model - Analytic Research 	11 and 12
 Dr. Hala El Talahaty - Modern University for Technology and Information (MTI) Elements of the psychological impact of the News programs in Al Jazeera network (An analytical study) 	13
 Dr. Andaloussi Abdesselam - Moroccan Center for Studies & Research in the media and communical Arab religious channels: An Empirical Study of the direction of the Morocca scenes Dr. Halla Doghmane - University of Algiers3 New MediaCritical Essay on Theoretical and Methodological Frames of 	
 Reference <i>Awatif Hassan Haider Al. Yafei</i> - Sana'a University Analytical vision for Applied Scientific developments in the area of Corporation social responsibility - Analytical Theoretical Study 	16 17
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Analytical vision for Applied & Scientific developments in the area of Corporations' social responsibility Analytical Theoretical Study

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Abstract

This study concerns the Observation and examination of the development in Intellectual construction regarding the subject of Corporation social responsibility. It has relied on the Meta Analysis through revising and analyzing the concerned study in this subject as well as the development of scientific theories concerning the Corporation social responsibility and its controversial aspects, and Characterization, discussion and interpretation of changes that have followed the applications and practices of Corporation social responsibility on both internal & external environmental levels of corporations.

The key findings of study are:

1. Globalization and the huge development in the Means of communication transport and communications have contributed in the development of Corporation social responsibility concept, where it has confirmed the developmental role of organizations and their contribution in the process on social change. So, the concept of social responsibility has become inseparable with the concept of Sustainable development with its environmental economical social dimensions.

2. The practices of Corporation social responsibility have approached to become Quasi-mandatory instead of being optional and voluntary; this is with consideration that corporations that work on an international zone have become binding to apply Governance and corporate citizenship standards

3. The study has discovered a widening gap among developing and developed countries in applying the dimensions of Integrated social responsibility that have been applied in developing countries, while the developing countries, they have suffered from the of lack of awareness in the dimensions of social responsibility concept, and the mechanism to apply them, and Sometimes confusion between this concept and charity work.