

# Journal



# of P R research

## Middle East

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# Journal of Public Relations Research Middle East

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The journal is affiliated to the Egyptian Public Relations Association, the first Egyptian specialized scientific association in public relations.

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## **Egyptian public opinion attitudes towards EU Situation regarding Syrian refugees crisis: An applied study on Facebook**

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### **Abstract**

Syrian crisis is considered as a complicated issue that faces Europe, especially after the terrorist attacks that occurred in Paris in November 2015. This study shed light on Egyptian public opinion attitudes among Facebook Users about EU position towards Syrian refugee crisis. This article, first of all, focused on literature on Syrian refugee crisis, Media coverage of Syrian crisis and the role of social media in forming the users' attitudes. The analysis of data identified the image of EU in Egyptians' minds, especially after Syrian Refugee crisis. An online survey applied on 381 social media users. Results showed that social media is the most resource that users follow to gain the news about the crisis. Syrian crisis is the first issue attracts users' attention compared with another issues such as (Illegal Immigration, combat the terrorism, The Egyptian – European relations after 30 June 2013 etc...). The public opinion attitudes were negative about EU position towards Syrian refugee. Regarding to the study hypothesis, the result indicated that there was a statistically significant correlation between the usage of the internet and Egyptian public opinion attitudes about EU position towards Syrian refugee crisis.

**Keywords:** Public Opinion, Syrian Refugee crisis, Virtual community, social media.

