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English Researches:

- **Associate Professor Dr. Ibrahim Mostafa Saleh** - Nile University - Egypt
Analytical Study about the Repercussions of the Communication Crises Management in the Middle East: Navigation in Uncharted Water 7

Abstracts of Arabic Researches:

- **Prof. Dr. Abdin A. Sharif** - Zaytuna University- Libya
The Trends of the Libyan Academic and Media Elites toward the Eyewitness as a Reporter: A Field Study 31
- **Prof. Dr. Souraya El Badaoui** – Cairo University
Development of Concept of the User in the Digital Public Sphere 32
- **Dr. Intisar Obaidi** - Fujairah College in UAE
Public relation strategies in management of tourism crisis 33
- **Dr. Labiba Abdel Naby Ibrahim** - Helwan University
Egyptian public opinion attitudes towards EU Situation regarding Syrian refugees crisis: An applied study on Facebook 34
- **Dr. Suhad Adil Jasim** - Mustansiriya University
Public Relations strategy in Iraqi universities: An evaluation study of Public Relations Departments in both Universities (Baghdad and Technology) As a Model 35
- **Dr. Mohammed Fouad Zied** – Menofia university
The Public exposure to satirical political implications provided by the media and its relationship to their political discontent 36
- **Khalid Faisal Al-Firm** - Imam Mohammad bin Saud Islamic University
The use of Social Media in Health Awareness about Coronavirus Disease: An Applied Study on the Medical Cities and the Government Hospitals in Riyadh, Saudi Arabia 37

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Journal of Public Relations Research Middle East

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The Public exposure to satirical political implications provided by the media and its relationship to their political discontent

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Abstract

The study aimed to identify the relationship between the public exposure of the political implications of the satirical provided media and political discontent has through a field study used survey method sample and applied on a systematic random sample was strong individual residing urban and rural 400, and adopted the questionnaire in data collection and the study found a group of the following results:

-The presence of statistically significant relationship between the public exposure of the political implications of the satirical provided media and political discontent has.

- The presence of statistically significant direct correlation between the respondents' level of confidence in the satirical political implications presented in the media and political discontent has.

- There are significant differences between the averages of the sample points on the scale of political discontent, according to the variables of type in favor of males, socio-economic level for the benefit of those with intermediate level, for the benefit of people aged from 20 to less than 30 years.

- There are significant differences between the mean scores on the sample exposure of the political implications of the satirical provided to the media, according to the variables of type in favor of males scale, level of education for the benefit of those who have university qualifications.

