

Journal



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Journal of Public Relations Research Middle East

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The journal is affiliated to the Egyptian Public Relations Association, the first Egyptian specialized scientific association in public relations.

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Media Presence of Politician Woman in the Algerian Public Television - A Critical Analysis of the Symbolic Exclusion phenomenon

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Abstract

This piece of research is an attempt to discover the mechanisms of the symbolic exclusion of the politician woman, exclusion practiced by Algerian Public television.

This media of mass is, professionally and legally supposed to take into account its role to, achieve equality between the two genders. The public feature of the media imposes on the equality between every male and female citizen in covering different events and political celebrations.

The matter of strength in the relations between the two genders in the political space is considered to be one of the issues which still stand on the level of the symbolic male dominance in the field of policy/over female.

It is not only a male field as some researchers believe, but it is also characterized by the official realization and appreciation that structures the relations of strength between the two genders in the field of policies, and reproduces the social male dominance in the media in which this latter –as Pierre Bourdieu stated- is one of the institutions of society to produce the symbolic dominance.

In this research, we are going to use the process of Media Monitoring of the woman's image during the period of the 2017's legislative elections. Through the help of Monitoring methodology which will allow us to remove cover on the factors of the symbolic exclusion that occurs in one of the most significant events (where the relations of strength strikingly appear).

Key words: Male Dominance, Symbolic Power, Symbolic Exclusion, Media Monitoring, Symbolic Violence, The gender.

