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Saudi Public Seeking Information about the social crises through social networking sites

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Abstract

The study aims to identify the ability of social networking sites in the dissemination of information and the formation of knowledge about the societal crises occurred in the Saudi society, which reflects the ability of these sites to shape the perception of the Saudi society about its various crises. The size of the study sample was 200 individuals from the Saudi public, The study emphasized the sample's interest about news, issues and crises of the Saudi society, but came in the first place the cultural and then the economic issues through social networking sites, because of these issues directly affect their private lives, the study stressed on the sites' effects in the shaping of knowledge and conscience and their behavior, although the high cognitive effects were at the front with the study sample from the Saudi public as a result of relying on new media.

keyword: Information, social crises, social networking sites.