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Attitudes of Educational Media Specialist and Preparatory and Secondary Schools Students towards Scholar Film Course Adoption

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Abstract

The study aimed to explore attitudes of educational media specialist and preparatory and secondary schools' students in MINYA governorate, towards adoption of scholar film course, the study used questionnaire tool on two samples, first sample from educational media specialist include 372 individuals in MINYA governorate, and another form preparatory and secondary schools' student consist of 400 individuals. In addition to the 27 items of attitude scale applied to the two samples of the study. The study concluded several conclusions, including: that, behavioral component came in first place with an average of (3.06) followed by emotional component with an average of (2.82) and then cognitive component in third place by (2.79), and With regard to students' attitudes, the behavioral component came in first place with an average of (3.38) followed by the emotional component with an average of (3.22) and then cognitive component in third place by (3.06), the grades of these averages are strong and reflecting a high attitude for students towards adoption of a course for scholar film. Therefore, scholar film activity is the most preferred activity by a percentage of (40.8%) of pupils compared to (28.8%) which favors scholar broadcast, and comes in third place in preferred activities by educational media specialist after scholar broadcast and scholar press. And educational media specialist and students face financial and technical difficulties in scholar film production.

keyword: Attitudes, Educational Media, Scholar Film, Saudi youth.