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Abstracts:

- **Prof. Dr. Enshirah el SHAL** – Cairo University
Programmes télévisés en direct reçus en Egypte 7

- **Prof. Dr. Mohammed Ali Mohammed Gharib** - Umm Al Qura University
Dr. Eman Fathy Abdel Mohssen Hussein - Umm Al Qura University
Evaluation of health awareness campaigns provided by the Saudi Ministry of Health to the pilgrims. Analysis study. 8

- **Prof. Dr. Rizk Saad Abd EL Moaty** - Misr International University
The global trends in modern political media studies. 10

- **Prof. Dr. Boudjema Redouane** – University of Algiers 3
Hate speech in Tunisian written newspapers : Media Responsibility and democratic transition constraints. 12

- **Dr. Yasin Busati** – Ajman University of Science & Technology
UAE toward Environmental Issues, an Applied Study on Three Daily Newspapers: (Alkhaleej, Albayan & Alittihad). 13

- **Dr. Othman bin Bakr Qazzaz** - Umm Al Qura University
Communicative role of preachers in providing pilgrims with information about the rituals of Hajj and Umrah A field study. 14

- **Dr. Abd El-Basit Ahmed Hashem Mahmoud** - Sohag University
Uses of Social Networking Sites as Public Relations' Media - A Study of Arab PR Practitioners' Perspective. 16

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Communicative role of preachers in providing pilgrims with information about the rituals of Hajj and Umrah, A field study

Dr. Othman bin Bakr Qazzaz
Umm Al Qura University

Abstract

The rhetoric one of the main pillars and important means to call God Almighty where he meets preachers with Muslims in mosques to remind them of their Lord and teach them their religion , and has been the mosques are still and will continue to school, university and parliament, and the leadership role of preachers and imams of mosques and senior professors of science and thought and culture Vkadima mosques were hosts conferences and discuss the affairs of the nation and the state and in mosques to be decided in the affairs of war and politics and all the major issues in addition to what it represents mosques of the role of enlightening and Awareness and indicative of the masses of worshipers and therefore of the first task in making the rhetoric art " of the fine arts and preaching and guidance , including social issues inspired by the suffering of the people daily issues of education and urged parents to pay more attention their children educationally , socially and behaviorally . away " from falling into the deviation is different and other issues multiple Based " on the above, the subject of this study addresses the knowledge of the role of preachers and imams as leaders opinion in the field of communication to provide the Muslim masses of pilgrims information and knowledge associated with the obligation of Hajj or Umrah , where the preacher of the mosque that contributes a significant role in educating the pilgrims information regarding crises such as how to cope with crises, fires, floods and congestion at the stoning ritual , and Alafterash in roads and health information related to hygiene and environmental conservation .

Objectives of the study:

- 1) to identify the extent of follow-up pilgrims to preachers Ray leaders in the field of communication .
- 2) monitor the most important methods of outreach associated Bmanask Hajj and Umrah and offered through preachers and imams opinion leaders .
- 3) identify the most important reasons and motives subjected pilgrims to preachers to obtain information related to the religious pilgrimage and Umrah

4) analysis and interpretation issues the most benefit to the pilgrims through their access to these themes of preachers

Type of study and approach :

This study belongs to the studies and research descriptive targeting imaging category concerned categories of the Muslim community , a group of pilgrims who come to Mecca to perform Hajj and Umrah in order to obtain information and data through the preachers as leaders of opinion in the field of personal contact in providing them with information , knowledge and values about the rituals Hajj and Umrah can contribute to the awareness-raising events guidance towards this duty or that the rituals of religious values . been relying on survey methodology media in general and in the framework of this approach , the researcher focusing on the survey methodology and the public media or communication.

Society and the study sample :

The population of the study in the audience of pilgrims who perform the Hajj and Umrah , Saudi Arabia , and have been applied in this study and a systematic random sample numbering to (1253) of the pilgrims in 1434.

The most important results :

- 1) having a statistically significant correlation between the degree of eagerness and the presence of the respondents in the mosques and the rate of listening to science workshops provided by the preachers .
- 2) the presence of statistically significant differences between the density of the respondents presence of pilgrims to take advantage of preachers and demographic characteristics of the respondents .
- 3) the presence of statistically significant differences between the sources to obtain information related to Bmanask Hajj and Umrah and demographic characteristics of the respondents .
- 4) A statistically significant correlation between the motives and reasons for adoption of the pilgrims on the preachers to get information and demographic characteristics of the respondents .
- 5) The results proved that the greater the diversity of style and language of preachers in the languages of pilgrims has increased the degree of understanding and assimilated the information .
- 6) results indicated that the more the number of meetings of the respondents pilgrims in mosques, preachers with increased understanding and awareness of the issues associated with manask Hajj and Umrah .