

# Journal



# of P R research

## Middle East

Journal of Public Relations Research Middle East

Scientific refereed Journal - Published by Egyptian Public Relations Association – Fourth issue – July / September 2014

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(ISSN 2314-8721)

Egyptian National Scientific & Technical  
Information Network  
(ENSTINET)

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Journal of Public Relations Research Middle East  
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Scientific Refereed Journal

Fourth issue - July / September 2014

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# Journal of public relations research Middle East

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ISSN for the printed copy

(ISSN 2314-8721)

ISSN of the electronic version

(ISSN 2314-8723X)

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# **The Relationship between Media Ownership and their Manipulation of Democratic Transformation Issues**

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## **Abstract:**

This study aimed to monitor and analyze the relationship between media ownership and their manipulation of democratic transformation issues in Egypt. It is a descriptive and explanatory study, moreover it used a survey method.

The field study was conducted on a sample of the Egyptian elite: political, media, and academic elite.

The study emphasized that Egyptian media played a vital role in defining the democratic transformation issues in Egypt.

Otherwise, the study concluded that there is a difference in the media manipulation of democratic transformation issues according to ownership patterns of media.

Moreover, it concluded that media is one of the most serious obstacle to democratic transformation in Egypt, side by side to the lack of culture of democracy, political instability, weakness of the political parties, intolerance, partisanship, bureaucracy, corruption, economic problems, and the low level of education... etc.

