

# Journal



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# **Analysis of quality elements in the Islamic sites on the Internet**

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## **Abstract**

This study aims to analyze quality elements in the Islamic sites available in Arabic language on the internet. The problem of study that can be elaborated includes the following: are Islamic sites available in the Arabic Language allows the presence of the quality elements in accordance with the international network of the internet standards regarding the home page design of the electronic sites on the internet?

In the framework of the objectives sought by the study to be achieved, the researcher analyzed the main shape of the Home Page for the following Islamic sites: Muslim site, Shiites guide site, islamway site, Islam Notebook site, through the design of analytical form for collecting the study data, in its turn includes the extent to which the sites mentioned above take care about the following items: design quality, organizing quality, employing the attractiveness mechanisms element, information quality, the quality of confidence element mechanism. The research is based on the richness of the means theory. The study reaches a set of results as following:

### **1. the extent to which the quality of the elements design in the Islamic design of the question study:**

\_ The Islamic sites in the this study located in the visible area of the screen design site, all of them in the middle of the user's screen.

- Islamic sites –except Islamway site- don't employ the internet abilities regarding the moving pictures in their Home Pages, where give attraction to the user and the raise his interest about the design and the moving informational content.
  - This Islamic sites are unified in using the textual links instead of pictures, but Muslim Site, and Islamway are characterized by using interactional textual links "activated" that their colors are changed from blue to red clicking the mouse.
2. the extent of taking into account the organizing quality element in the Islamic sites of this study:

- the four sites are unified in presenting their Logo in a clear place over every page, 3 of them (Muslim site, Notebook Islam site, and Islamway site) are characterized by the presence of their logo on the right part of the user's screen in a clear color, and in Arabic language, under it in English language; but the logo of Shiites site is in the left part
  - Islamway site Characterized by the presence of detailed map of every page, that point is missed in Muslim site, the Shiites guide site, and Islam Notebook site.
3. the extent of employing the interaction element mechanism in the Islamic sites of this study.
- the Islamic sites of this study are unified in the lack of providing any possibility, or the feature that allows for their users to control the content shape, that called " size customizing"
  - this sites , except Shiites guide site- employed the connection to social network sites like facebook, twitter, Youtube to distribute their contents to the Public.
4. the informational richness of the Islamic sites of this study.
- results indicate that the most informational richest site is "Muslim Site" , then Islam Noteook, then Islamway, and the Shiites Guide Site.
5. confidence element mechanism in the Islamic sites of this study
- it became clear that "Muslim Site" is characterized by displaying information like: the site responsible, his/her gender, and information about the responsible authority; but Shiites Guide site, Islamway site, and Islam Notebook site don't provide any information either on their home pages or internal pages, and don't provide the responsible authority or what is the media organization they work for. On the ground, all the above mentioned sites don't provide their addresses either in their Home pages, or in their internal pages.