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Frameworks of Treatment of Tik Tok Videos on Al-Jazeera and Al-Hadath Platforms for the Sudanese War: Descriptive Analytical Study ^(*)

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Abstract

This study analyzed the content of videos on Al Jazeera and Al Hadath platforms regarding the Sudanese war that started on April 15, 2023. The aim was to identify the news coverage objectives of both platforms by examining their Tik Tok videos and assessing the media frameworks used to cover the Sudanese war. The researcher employed the content analysis method and monitored information using the form. The analysis - covered videos published on the two TikTok platforms from March 1 to June 30, 2024, totaling 189 videos – (87) were from Al Jazeera and (102) from Al Hadath .

The study found that the primary framework of the videos was "conflict," focusing on reporting battles and military clashes. The study also revealed that the videos aimed to provide information, offer explanations and interpretations, and convey an image of the events, with providing information being the predominant goal.

Keywords: Content, Videos, TikTok, Al Jazeera, Al Hadath, Sudan War.

^(*)The Paper was received on July 25, 2024, and accepted for publication on September 9, 2024.