# Journal





# Middle East

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#### **Abstracts of Arabic Researches:**

•	Prof.	Dr.	Mubarak	<b>W</b> . A	4 <i>l</i> -	Hazmi	-	King	Abdulaziz	University
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The Impact of Artificial Intelligence on the Effectiveness of Marketing Communication: A Survey Study on a Sample of Saudi Youth

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■ Dr. Mohammed Fathi Ramadhan - Liwa University - Abu Dhabi

Dr. Inas Issa Mohammed - Liwa University -Abu Dhabi

Associate Prof. Dr. Maeen Al-Maitamy - Liwa University - Abu Dhabi

The Role of National Events and Activities in Strengthening Emirati National Identity: An Inductive Analytical Study of Values and National Development

8

- Associate Prof. Dr. Amal Fawzy Montasser Cairo University
- Associate Prof. Dr. Eman Taher Sayed Abbas- Cairo University

**Evaluation the Websites of Multinational Companies within the Framework of Corporate Diplomacy** 

9

Associate Prof. Dr. Marwa El-Saeed El-Sayed Hamed - Mansoura University

Egyptian Women's Awareness of Greenwashing Practices in Marketing and its Relationship to Brand Trust

10

■ Dr. Saad Nasser Al-Huwaidi - Imam Muhammad Bin Saud Islamic University

Employing Infographics in Websites in Enhancing Visual Identity: An Analytical Study of a Sample of Saudi Ministries

11

■ Dr. Menna Mohamed Abdelhamid Hasan - Ain Shams University

Utilizing Personal Branding Strategies on Instagram Pages of Egyptian Film Festivals to Manage their Digital Identity: A Qualitative study

Dr. Yasir Yousif Aboalgasim - Liwa University -Abu Dhabi

Dr. Ibnaouf Hassan Ahmed - Liwa University - Abu Dhabi

Ethical and Legal Considerations for Artificial Intelligence Applications in Health Public Relations: Applied on a Sample of Health Institutions in the UAE

■ Dr. Doaa Hatem Mohammad Adam - Al-Azhar University

Audience Interaction with the Los Angeles Fires on the CNN Arabic and BBC News Arabic Facebook Pages and their Attitudes towards them: An Analytics Study 15

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# The Role of National Events and Activities in Strengthening Emirati National Identity: An Inductive Analytical Study of Values and National Development (\*)

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#### **Abstract**

This study aimed to explore the role of national events and activities in promoting national values and development. The current study adopts an inductive analytical methodology, beginning with the analysis of smaller elements, such as the impact of national events on shaping identity, and progressing toward a deeper understanding of how these events reinforce national values and their role in enhancing education and sustainable development.

The study provides an inductive analysis of qualitative data, including an analysis of national initiatives, as well as a review of the role of the UAE's wise leadership in strengthening national identity. It also highlights the relationship between these activities and the educational system, particularly higher education, emphasizing the pivotal role universities play in instilling national identity through curricula and extracurricular activities. Additionally, the study examines research gaps related to the impact of these activities on specific segments of society, such as youth, and the need to enhance comparative studies and academic documentation.

The findings revealed that national events significantly contribute to achieving the UAE's vision of fostering belonging and national identity, while also addressing the challenges of globalization and digital transformation. Higher education was identified as one of the primary means of linking national events to societal values, thereby contributing to the sustainable cultivation of national belonging.

The study recommends leveraging technology to enhance the impact of these activities and intensifying academic research to document their long-term effects on Emirati society. This would ensure the sustainability of national identity and further solidify the UAE's global standing.

**keywords:** Emirati National Identity, National Events, National Values, Education, National Development, Inductive Analytical Study.

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<sup>(\*)</sup> The Paper was received on February 22, 2025, and accepted for publication on My 02, 2025.