

# Journal



# of PR research

## Middle East

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# Journal of public relations research Middle East

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## Un piratage de TV5Monde

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### Résumé

Sans précédent dans l'histoire de la télévision, TV5Monde, a été cible d'une cyberattaque.

Ce fut le mercredi 8 avril 2015, quand La chaîne internationale francophone TV5Monde (reçue dans plus de 200 pays et territoires dans le monde) a été cible d'une cyberattaque menée par des pirates se réclamant du groupe jihadiste Etat Islamique (EI)... L'attaque est survenue vers mercredi 22H00 heure de Paris (20H00 GMT), mais, la chaîne a réussi en fin de matinée jeudi 9 à rétablir une partie de ses programmes.

Après plusieurs heures d'écran noir sur ses 11 canaux, la chaîne a réussi vers 5 heures du matin à rétablir son antenne avec seulement des images en rediffusion en boucle. Puis vers 10H00, elle a rétabli la distribution partout dans le monde, exceptés les journaux et les directs.

Cette cyberattaque a suscité une vive réaction dans le monde et surtout du gouvernement français qui estime que le piratage de TV5Monde était une "*atteinte inacceptable à la liberté d'information et d'expression*". Des membres du gouvernement français, et du peuple français, hommes et femmes, enfants et grands, se sont rendus au siège de la chaîne TV5Monde, avenue de Wagram à Paris, pour manifester leur soutien à la chaîne et la liberté d'expression.

L'attaque est survenue **mercredi** 8 avril 2015 vers 22H00 heure de Paris (20H00 GMT). Les émissions de TV5Monde ont été coupées et remplacées par un écran noir sur l'ensemble des onze chaînes de TV5Monde. En même temps, la chaîne a perdu le contrôle de ses pages Facebook et de ses comptes Twitter, ainsi que de ses sites internet qui affichaient tous des revendications de l'Etat islamique.

Le jeudi 9 avril, peu avant 02H00, la chaîne a repris la main sur Facebook et Twitter, mais le site internet restait "en maintenance" en fin de matinée.

Des documents présentés comme des pièces d'identité et des CV de proches de militaires français impliqués dans les opérations contre l'Etat islamique (l'EI) ont été postés sur le compte Facebook de TV5Monde par les pirates. Dans un message des pirates publié sur Facebook, ils ont écrit: "*Soldats de France, tenez-vous à l'écart de l'Etat islamique! Vous avez la chance de sauver vos familles, profitez-en*", "*Au nom d'Allah le tout Clément, le très Miséricordieux, le CyberCaliphate continue à mener son cyberjihad contre les ennemis de l'Etat islamique*", ajoutait le texte. "*Le CyberCaliphate est en train*

*de rechercher les familles de militaires qui se sont vendus aux Américains",* affirmaient encore les pirates sur Facebook.

Le message accusait le président François Hollande d'avoir commis "*une faute impardonnable en menant "une guerre qui ne sert à rien. C'est pour ça que les Français ont reçu les cadeaux de janvier à Charlie Hebdo et à l'Hyper Casher"*", ajoutaient les pirates, en référence aux attentats sanglants contre l'hebdomadaire satirique et le magasin, qui avaient fait 17 morts entre le 7 et le 9 janvier à Paris.

Pouvons-nous souligner que nous ne sommes pas trop loin d'une guerre cybernétique?

Des cyberterroristes ont déjà attaqué plusieurs sites Internet d'organisations gouvernementales russes. Les observateurs considèrent qu'il s'agit d'actes habituels de "hacktivisme".

Sommes-nous donc [au bord d'une guerre cybernétique](#) à laquelle nous devons nous préparer?