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The Social networking and popular political movement An analytical study on January 25 revolution sites for social networking

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Abstract

The Successive developments in the internet has contributed to creating a new form of media known as the "new media" or "alternative media" . Many rankings varied between virtual social networks and electronic forums, mail groups, and press blogs. which attract the attention recently to many issues blowing up and raised by the public and which are forced many governments to make decisions against its will.

Hence the importance of discussing and analyzing the role of social networks in the popular political movement witnessed in Egyptian society by knowing the volume of interest in social networking sites, and Arab media alternative salient own revolution of January 25, 2011. By the implications produced by the owners and users of these sites, and their importance and how to employ them, the nature of their contributions, the attention span of these sites published, and the top media formats that are employed to help in the production of these contents, the similarities or the differences between them, the trends of users towards it, and the most prominent issues to be discussed through these sites.

Also the importance and methods of persuasion used, the values that are to focus during and after the revolution from the point of view of the users, the factors that limit or encourage reliance on them, the reasons of the January 25 revolution, the nature of the roles they carry out in the enrichment of these sites, factors limiting the production of these contents, the limits to take advantage of recent developments in its industry and the reflection of the political developments at the entrance of professional practice at the press of education.

It has been selected a number of news sites related to January 25 revolution basic on one site only for each form of new media as follows:

1. January 25 page on Facebook:

<http://www.facebook.com/KABO1988?fref=ts>

2. January 25 page on YouTube:

[Http://www.youtube.com/user/eg25january/videos?view=0](http://www.youtube.com/user/eg25january/videos?view=0)

3 January 25 blog site:

<http://egy25january.blogspot.com>

4. January 25 forum site:

<http://forumjanuary25.moontada.net>

1- The results showed that media content produced by users of social networking sites studded concentrated on forms of handling media where to draw the features of the negative image and criticism of the parties to participate in government either by the government or the institution of the presidency or the remnants of the former regime.

Also results show a correlation function relationship between media forms and social networking sites according to the high proportion of using to the news and fixed images in Facebook and YouTube in exchange for the decline for the rest of the media formats used as well as for sites of communication and alternative media and other forums and blogs, where the value of Pearson factor = 0.266 coefficient correlation, significance = 0.001.

2- On the other hand most of the social networking sites and provided sample forms suitable and stimulating for users to contribute by providing them with political of implications for the January 25 revolution, but still the volume of interest in the political of implications produced by the bloggers or activists lacked a lot of interactive forms, including non-activation of multi-directional conversations with users, achieve real advantage of their presence in the electronic environment, positively reflected on the media coverage, and the discharge of their true roles in the promotion of pluralism and diversity and enrich democratic life.

3. The study revealed that the importance of the image in the events of the responses unconscious acts consist of convictions or attitudes towards issues as describes the Bartholeyns study and others on the performance of the image.