

Journal



of P R e s e a r c h

Middle East

Journal of Public Relations Research Middle East

Scientific refereed Journal - Published by Egyptian Public Relations Association – Eighth Issue – July /September 2015

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(ISSN 2314-8721)

Egyptian National Scientific & Technical
Information Network
(ENSTINET)

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Journal of Public Relations Research Middle East
(JPRR.ME)

Scientific Refereed Journal

- Seventh issue - July / September 2015

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ISSN for the printed copy

(ISSN 2314-8721)

ISSN of the electronic version

(ISSN 2314-8723X)

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The Impact of Zionist Propaganda on The Palestinian Public Opinion During 2014 Aggression on Gaza, Descriptive Study

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Abstract

This study has aimed to identify the impact of the Zionist propaganda on the Palestinian public opinion during 2014 aggression on Gaza. The study is considered one of the descriptive ones in which the researcher uses the survey method of accidental sampling for the users of the internet, social media networks and Google+. The sample has reached 131 male and female subjects. The study has come to the following findings: Israel focused in its propaganda during aggression Gaza in 2014 on propagating rumors, assassinating leaders to create mistrust and turmoil by direct contact via the mobile phone in the first place. Moreover, Israel exploited the hard situation and the basic needs of Palestinian citizens as a means to exert pressure on them. The Israeli propaganda was based on delusion and deception as well as all available devious means. On the other hand, The study has proved that there are no statistically significant differences at the level of 0.05 concerning the impact of the Zionist Propaganda on the Palestinian public opinion due to gender, academic qualification and age. Yet, the findings of the study have indicated that there are statistically significant differences at the level of 0.05 concerning the impact of the Zionist propaganda on the Palestinian public opinion in Rafah and Gaza to the advantage of Rafah residents in the third dimension and overall dimensions.

Key words: Impact- Zionist Propaganda- Public opinion.

