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Citizen journalism : from receiving to producing media content

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Abstract

This essay is about to stir up a number of points that affect directly the problematic of positive use of internet applications and the role of the user as a contributor and participant in the content of the Internet, through the new Web (Web 2.0) as well as the citizen journalism. The electronic citizen has been powered to convert from passive receiver to a producer, publisher and broadcaster of all kinds of media content (written, audio-visual- pictures, videos...).

Where the revolution of content generated by users has become marked by global media landscape, where the user uses the Internet a number of tools and applications of electronic publishing like blogs and social networks, which share in it is characterized by giving the user the key role as the first source of information and the contact in the process media, by giving confidence to the user. The participatory site, for example, gives the user full confidence in the use of their base of information and the inclusion of any content wants inserted with a margin of self and collective monitoring of the contents of this type listed on the information systems.

And the shift from **the mass media to media of mass**, which is a fertile environment for the user to publish and broadcast material that is through the production or reproduction of the cultural and media content, and with such large margin of freedom of expression and the free sharing of information, this type contents pose problematic honesty and credibility of this information and the perfect method to exploit such type of the contents which their source is unknown in the information process, but because of the exclusive and immediate importance to most of these contents, it has recently become a valid to public broadcasting to new media and satellite channels.

key words: Citizen Media, Social Media, Web 0.2, Passive Receiver, Content Generated by the user, New Media.

