

# Journal



# of P R Research

## Middle East

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The Journal is part of Al-Arabia Public Relations Agency's publications, specialized in education, scientific consultancy and training.

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## **The Arab Communication Studies in Crises: An Analytical Study (Meta-Analysis)**

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### **Abstract**

**T**his study aimed to monitor, describe, and analyze the Arab Communication Studies in crises, through meta-analysis, by analyzing the objective and methodological aspects, theoretical frameworks... etc.

The study concluded to a number of general findings such as:

- 1- The study highlighted the dominance of descriptive studies, then interpretative descriptive studies, exploratory studies, and interpretative studies.
- 2- The study showed that, the survey method is the dominant approach, then comparative approach, and the case study.
- 3- The study indicated the dominance of quantitative studies, then qualitative quantitative studies, and qualitative studies.
- 4- The study revealed that, the questionnaire was the most widely used in data collection, and then the content analysis.
- 5- The study showed that, the dominant language in the studies is Arabic, and then English.
- 6- The study found that, the majority of the studies were based on Arabic and foreign references.
- 7- The study mentioned that, the studies used both paper and digital/electronic references significantly.

